

# the Kilowatt

OCTOBER 2010

published monthly for members of  
Kiwash Electric Cooperative, Inc.

A SUPPLEMENT TO OKLAHOMA LIVING

## SMALL BUSINESS LOANS!

Kiwash Electric offers loans of \$2,500 up to \$50,000 for small business startups as well as existing businesses looking to expand. Find out more at [www.kiwash.coop](http://www.kiwash.coop), or call us at 888-832-3362.



## ENERGY EFFICIENCY

### Tip of the Month

If your home is more than 10 years old, it likely needs more insulation. How much depends on a variety of factors, most importantly where you live. For example, insulation for a home in the Northeast U.S. will have a higher R-value rating than a home in Southern California. Check out [www.simplyinsulate.com](http://www.simplyinsulate.com) to find out more.

—ALLIANCE TO SAVE ENERGY



## BILL PAYMENT LOCATIONS

Kiwash Electric  
120 W. 1st Street  
Cordell, Oklahoma

Pay online:  
[www.kiwash.coop](http://www.kiwash.coop)

Custer City Hall  
Custer City, Oklahoma

First National Bank  
Thomas, Oklahoma



## LOCAL SPORTS ACTION

Members of the Mountain View-Gotebo football team and Coach Richardson, above, participated in CoachesAid Media Day in August. Information from the event will be used on the CoachesAid website, [www.coachesaid.com](http://www.coachesaid.com), which provides an array of news articles, player interviews, team rankings, forums, and other details about high school sports in Oklahoma. The site is a great way for rural residents to keep up with their local team. For that reason Touchstone Energy Cooperatives signed on as a major sponsor of the website. Check it out!

[www.coachesaid.com](http://www.coachesaid.com)

## Kiwash Electric trustees retain positions

Two Kiwash Electric Cooperative (KEC) trustees will retain their position on the cooperative board after drawing no opponents at the KEC district meetings.

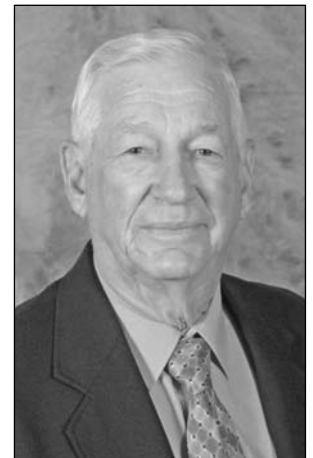
KEC president Jack Sawatsky introduced the trustees at the KEC Annual Meeting on August 19, 2010.

Members in District 1 are represented by Rex Eagan of Arapaho. Members in District 7 are represented by Ralph Cunningham of Sentinel.

The trustees will serve a three year term.



Rex Eagan



Ralph Cunningham



A Touchstone Energy  
Cooperative

KIWASH ELECTRIC  
COOPERATIVE, INC.

*Providing the service  
that lights up your life.*

**Office Location**

PO Box 100  
120 W. 1st Street  
Cordell, Oklahoma  
  
(888) 832-3362  
[www.kiwash.coop](http://www.kiwash.coop)

**STAFF**

Dennis Krueger  
MANAGER

Gene Smith  
DIRECTOR OF  
FINANCE

Lisa Willard  
DIRECTOR OF  
COMMUNICATIONS

Roy Dewees  
DIRECTOR OF  
OPERATIONS

**BOARD OF TRUSTEES**

**OFFICERS**

Jack Sawatzky  
PRESIDENT

Robert Travis  
VICE PRESIDENT

Virginia Walker  
SEC.-TREASURER

Rex Eagan  
ASST. SEC.-TREASURER

**DIRECTORS**

Ralph Cunningham  
Leslie Hinds  
John Schaufele

INSIDE YOUR CO-OP



**By Dennis Krueger**  
GENERAL MANAGER

# Overcoming barriers

*It's up to all of us to make a difference*

It is time we begin to look inward regarding our electric bill and utility bills in general. The reality of the world is simple: *Cheap energy is dwindling and it's time for us to change!*

According to a recent survey by Deloitte Center for Energy Solutions of state energy regulations three points stood out in my mind:

1. Eight-five percent of state energy regulators are bracing for increased residential electricity costs next year. They based their opinion on expected environmental cost increases through regulatory changes at the Federal and state level and capital cost increases.
2. Sixty-eight percent of the state energy regulators said increase costs to consumers is the leading barrier to bring on more renewable energy online. In short, renewable energy is more expensive than traditional generation sources; but the cost of adding any new generation sources are expensive.
3. Fifty-one point four percent of the respondents to the survey ranked consumer energy efficiency as a way to reduce greenhouse gas emissions.

The average electric consumer at Kiwash Electric cannot influence the first two items in this survey; so we must concentrate on the third

item—energy efficiency. This is our third year of the “Home Energy Makeover” contest and it is our way of introducing you to ways that can reduce your monthly bill.

Energy efficiency is one of the biggest contribution consumers can make to the energy landscape. Ironically, however, consumers themselves are often one of the biggest barriers to energy efficiency and conservation because they tend to under-invest in it.

**"Consumers themselves are often one of the biggest barriers to energy efficiency and conservation because they tend to under-invest in it."**

The onslaught of new ideas, technologies and designs are now helping to reverse that tendency by changing consumer habits. The wide-scale acceptance of the Energy Star appliances is a good example of changing habits using better technology. We can increase our learning curve by various methods, including but not limited to, making energy efficiency part of our everyday conversation, and finding energy saving tips by visiting our website at [www.kiwash.coop](http://www.kiwash.coop), and then clicking on the house at the bottom of the page that says “Touchstone Energy Savers.”

What can you do to decrease your energy bill? Small changes can

make a difference in your monthly electric bill. Easy things can make a difference. For example:

- Adjust the temperature of the water heater to 120°F.
- Quit recycling old refrigerators by placing them in the garage. Instead, haul those refrigerators off to the dump and replace them with an Energy Star appliance to save money.
- Fifteen inches of insulation in the attic is required to maximize your heating and cooling cost savings.
- When replacing your heating/cooling unit, a 16 SEER unit dramatically decreases your long-term energy consumption. Geothermal units are your best bet for efficiency. Again, do not under-invest in this area because heating and cooling your house typically accounts for 45 percent of your energy usage.

It's up to all of us to make a difference in this world by overcoming a few of our own barriers in life. If we begin to talk about energy savings, maybe we will influence enough people to consider changes that will affect our pocketbook and the environment. Think about it!

\*\*\*\*\* ANNUAL MEETING HIGHLIGHTS \*\*\*\*\*

(Top right) Mrs. Benny Roberts, winner of the \$500 grand prize at the 2010 Kiwash Electric Annual Meeting.



(Bottom left) Dan and Charlene Jaronek won the \$250 prize, given away during the Kiwash Electric Annual Meeting.

(Bottom right) Leo and Sherrie Goeringer, also won \$250 during the annual meeting prize drawing.



*Congratulations to our*  
**2010 ANNUAL MEETING PRIZE WINNERS**

**Grand Prize Winners**

Leo Georinger, Bessie	\$250 Grand Prize
Daniel Jaronek, Cordell	\$250 Grand Prize
Benny Roberts, Sentinel	\$500 Grand Prize

**Other Cash Prize Winners**

Billy Renison, Clinton	\$100
Dwayne Horton, Thomas	\$100
Louis Schmidt, Cordell	\$100
Bill Miller, Cordell	\$100
Jesse Parker, Dill City	\$100
Dennis Greteman, Foss	\$100
Charles Worthington, Bessie	\$100
City of Putnam	\$ 50
James Garman, Putnam	\$ 50
Minnie Horton, Thomas	\$ 50
James Miller, Custer City	\$ 50
Ken Nunemaker, Clinton	\$ 50
Chuck Nickel, Clinton	\$ 50
Richard Wood, Weatherford	\$ 50
Carroll Maddox, Cordell	\$ 50
Christine Mandrell, Dill City	\$ 50
Don Godfrey, Lone Wolf	\$ 50
Jose Vidana, Burns Flat	\$ 50
Pat Schneberger, Foss	\$ 50
Nick Byrd, Rocky	\$ 50
Gary Duvall, Foss	\$ 50
Charlie Pool, Clinton	computer case
George Shephard, Arapahoe	\$50 gift card

**Cordell couple win Home Energy Makeover**

**B**obby and Lee Ann Blackburn will be making a few energy improvements to their home, thanks to Kiwash Electric Cooperative. The Cordell couple are the winners of the Kiwash Electric Home Energy Makeover Contest. They will receive up to \$3,000 in energy-saving improvements designed specifically for their home.

Kiwash Electric sponsors the Home Energy Makeover to promote energy awareness and educate members about cost effective and affordable energy improvements. Eighty co-op members entered the contest.



*Lee Ann Blackburn of Cordell, winner of the 2010 Kiwash Electric Home Energy Makeover Contest.*

*Thank you for attending the Kiwash Electric Cooperative Annual Meeting!*





## COMING UP in Kiwash Country

### ■ OCTOBER

- 1 Fall Festival and Kiowa County Heritage Days, Hobart
- 1-30 P Bar Farms Corn Maize and Pumpkin Patch, Weatherford
- 1 Pumpkin Palooza & Punkin' Chunkin' Contest, Hobart
- 1-2 Vans RV Fly-in, Weatherford
- 2,3 Shortgrass Playhouse presents
- 9,10 "The Princess and the Pea," Hobart
- 2,9, 23,30 Farmer's Market, Weatherford
- 9 Kiowa Indian Powwow, Hobart
- 9 Pumpkin Festival, Cordell
- 11 Columbus Day
- 16 SWOSU Homecoming, Weatherford
- 30 Quartz Mountain Flyer narrated round-trip rail ride, 10 am  
Quartz Mountain, 580/846-9078,  
e-mail: cityoflonewolf@swoi.com

### ■ NOVEMBER

- 6 Sizzlin' Sorority Sisters Resale Boutique Fairgrounds, Hobart
- 18 Moonlight Madness and Christmas Tree Lighting, Hobart

## Celebrate Cooperative Month

October marks the 80th anniversary of Co-op Month

**B**ecause you buy electricity for your home or business from an electric cooperative, you have a lot to celebrate.

Electric cooperatives, like all cooperatives, operate using a unique business model. The centerpiece is the consumer, who owns the business.

That's right: Because you are a customer of your electric cooperative, you also are an owner. That gives you the right to vote for members of your cooperative's board of directors—and to run for the board if you want to.

Belonging to an electric cooperative means you have a say in the

business. How many other businesses put their customers on the board?

Resolve to become more involved in your electric cooperative. Exercise your privileges as an owner of your local utility.

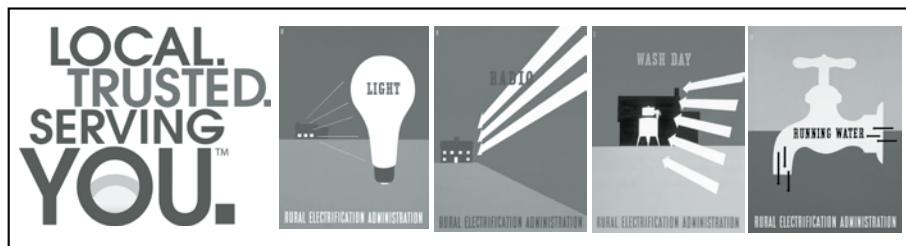
That's something worth celebrating!

### SUBMISSION DETAILS:

Kiwash Electric Cooperative promotes local festivals, rodeos, fairs and other events in our monthly newsletter, *the Kilowatt*. Calendar listings are free.



Please send details to: Lisa Willard, Kiwash Electric, PO Box 100, Cordell, OK 73632, or send e-mail to: lwillard@kiwash.coop. Please send event listings by the 10th of the month prior to publication.



## Kiwash Electric Cooperative Statement of Non-Discrimination

Kiwash Electric Cooperative, Inc. is the recipient of federal financial assistance from the Rural Utilities Service, an agency of the U.S. Department of Agriculture, and is subject to the provisions of Title VI of the Civil Rights Act of 1964, as amended, Section 504 of the Rehabilitation Act of 1973, as amended, the Age Discrimination Act of 1975, as amended, and the rules and regulations of the U.S. Department of Agriculture which provide that no person in the United States on the basis of race, color, national origin, age or handicap shall be excluded from participation in, admission or access to, denied the benefits of, or otherwise be subjected to discrimination under any of this organization's programs of activities.

The person responsible for coordinating this organization's non-discrimination compliance efforts is Dennis Krueger, general manager. Any individual, or specific class of individuals who feels that this organization has subjected them to discrimination may obtain further information about the statutes and regulations listed above and/or file a written complaint with this organization; or the Secretary, U.S. Department of Agriculture, Washington, D.C. 20050; or the Administrator, Rural Utilities Service, Washington, D.C. 20250.

Complaints must be filed within 180 days after the alleged discrimination. Confidentiality will be maintained to the extent possible.